

# Niu

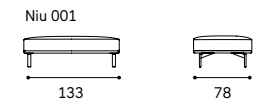
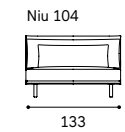
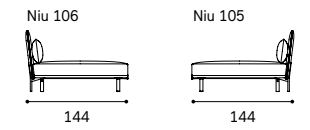
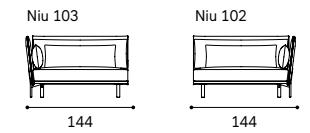
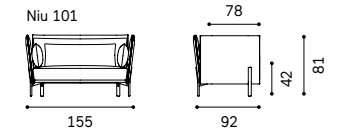
NIU is inspired by a box that opens and gives you a glimpse of what lies hidden inside. The walls lean back and to the side, giving the sofa a dynamic character that is interesting from every angle. In Catalan «niu» means «nest», and that's exactly what Hallgeir wanted to create; a zone shielded from the surrounding interior with high walls, an inside filled with soft cushions and a generous depth made to share.

Design: Hallgeir Homstvedt

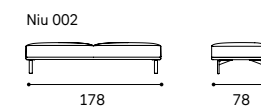
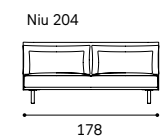
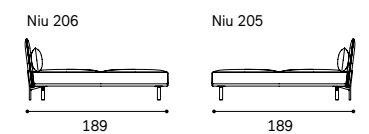
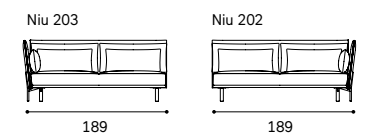
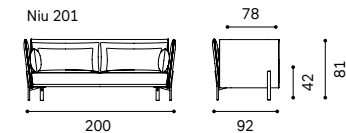
NIU has two basic modules; 1,5 seater and 2 seater. By offering these modules with or without armrests, and with or without a back, the opportunities are many. The modules can be combined in different ways and perfectly adapt to various spaces or needs – almost like a bird puts together its nest, piece by piece. The two base modules can be added and combined in different variations to create everything from a corner sofa to a single daybed.

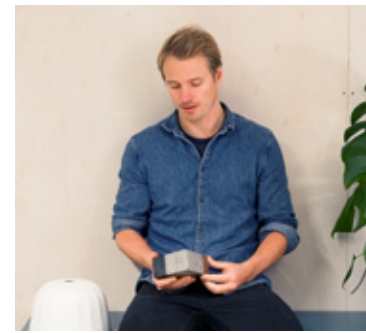


## 1,5 seater



## 2 seater





# Hallgeir Homstvedt

Hallgeir Homstvedt completed his BA of Industrial Design with Honours from Newcastle University in Australia. After completing his studies in 2006, Homstvedt started to work for the prominent design studio Norway Says. In 2009, he opened his own design studio, and since then he has provided furniture, product and industrial design and consultancy services to a wide range of clients. Hallgeir Homstvedt's work has been exhibited in London, Tokyo, Oslo, New York and Milan, and he has received a number of design awards over the last nine years.

## Objects that stay

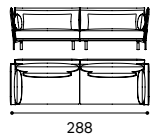
The essence of Hjelle is to always create beautiful, timeless Scandinavian objects that will last for generations to come – both in form, quality and comfort. That is why we look closely after our precious heritage, work closely with great designers and make all our furniture at our own factory in Sykkylven, Norway.

Our company runs on family lines. Our passion for long-lasting furniture and our pride in making first-class craftsmanship were passed down from our forefathers. True craftsmanship runs in our blood. Lars Karl Hjelle started it all in the 1940s. Today his grandson, Dag Hjelle, continues his legacy as owner and CEO.

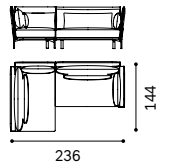
Being a Norwegian family business producing furniture to an international market requires courage. Our close cooperation with both Norwegian and international designers, has made Hjelle known for innovative furniture design. Many of our objects have received awards, and today some of them even stand out as design icons. They are objects that stay, made to last.

Inspiration

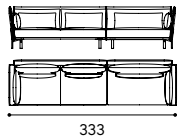
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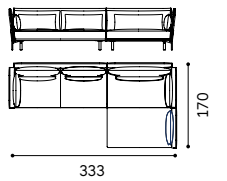
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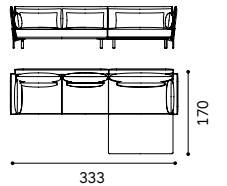
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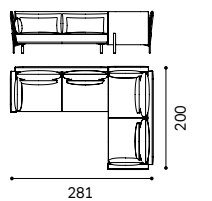
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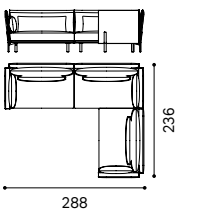
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